theTIMOTHYgroup®
Your GUIDE to Spirit-Led Generosity

SPIRIT-LED FUNDRAISING

Grow **GENEROSITY.** Find joy in the **JOURNEY.**

A practical, Spirit-led approach to finding donors, building relationships, and asking with confidence.



Thursday, February 25, 2027 | 8:00 a.m. to 4:30 p.m.

TEMPE, ARIZONA

Valley Christian Schools | 6304 S. Price Road, Tempe, AZ 85283

EARLY BIRD SPECIAL · ENDS DECEMBER 18

~~$299~~

$127

Invest in yourself. Equip your team.

Register for $127. Save $172 off general admission.

Bring one board member FREE and add up to two more staff or leadership team members for $27 each. That's four people from your organization equipped for just $181.

Includes the full-day seminar, lunch, refreshments, practical planning materials, and fundraising tools.

RESERVE YOUR SEAT

Scan to register
timothygroup.com/
spirit-led-fundraising

1 Move beyond the same faithful donors.

Find new prospects and equip your board to open doors.

2 Turn your story into support.

Explain your ministry's impact in ways that connect with donors.

3 Build relationships that lead to giving.

Focus your time, deepen involvement, and keep donors connected.

4 Ask with confidence.

Know when to ask, prepare your invitation, and respond to hesitation with grace.

MEET YOUR PRESENTERS



Ron Haas, MSOL
CEO, THE TIMOTHY GROUP



Rich Cummins, MAOL, CFRE
PRESIDENT, THE TIMOTHY GROUP



Kent Vanderwood, M.Ed
VICE PRESIDENT OF PEOPLE & CULTURE, THE TIMOTHY GROUP

A one-day seminar for Christian nonprofit leaders. Join Ron Haas, Rich Cummins, and Kent Vanderwood of The Timothy Group.

TIMOTHYGROUP.COM

A DAY TO MOVE YOUR FUNDRAISING FORWARD

Thursday, February 25, 2027
All times Arizona local time

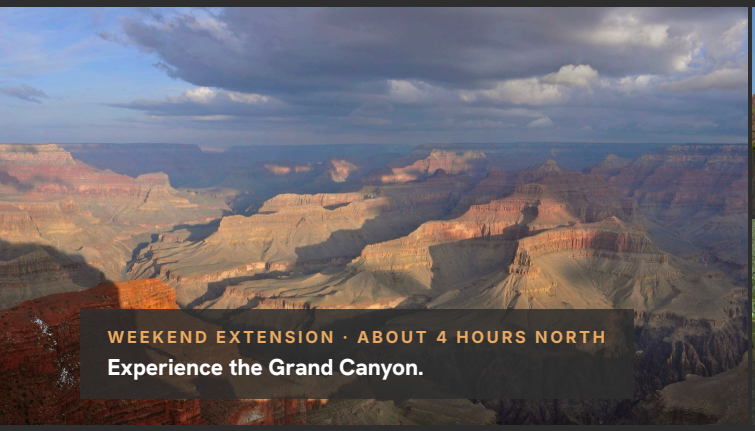
8:00 to 8:45 a.m.	Breakfast, Welcome and Introductions
8:45 to 9:45 a.m.	**What's Your God Story?** Turn your ministry's history and impact into a compelling case for support, grounded in prayer.
9:45 to 10:15 a.m.	**Write Your God Story** Draft a three-minute version and share it with your table.
10:15 to 10:30 a.m.	Refreshment Break
10:30 to 11:30 a.m.	**SEEK Finding New Donors** Explore networks, board introductions, capacity research, and a healthy prospect pipeline.
11:30 a.m. to Noon	**Who's Missing From Your List?** Identify five prospects and people who could introduce you.
Noon to 12:15 p.m.	Sponsor Acknowledgment
12:15 to 1:15 p.m.	Lunch
1:15 to 2:15 p.m.	**KNOCK Cultivating Deep Relationships** Listen well, create meaningful touchpoints, involve donors, and strengthen stewardship.
2:15 to 2:45 p.m.	**Case Study and Peer Learning** Map the next steps for one of your own donor relationships.
2:45 to 3:00 p.m.	Refreshment Break
3:00 to 4:00 p.m.	**ASK Inviting Donors to Join Your Cause** Recognize readiness, prepare a proposal, handle hesitation, and follow up with gratitude.
4:00 to 4:30 p.m.	**Action Planning and Wrap-Up** Choose three next steps; close with reflection and prayer.
4:30 p.m.	Adjourn

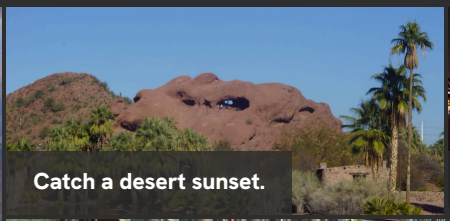
YOUR SEMINAR LOCATION
Valley Christian Schools | Tempe Campus · 6304 S. Price Road, Tempe, AZ 85283

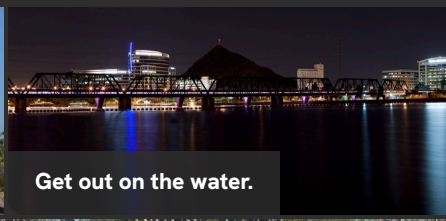
PLAN YOUR VISIT

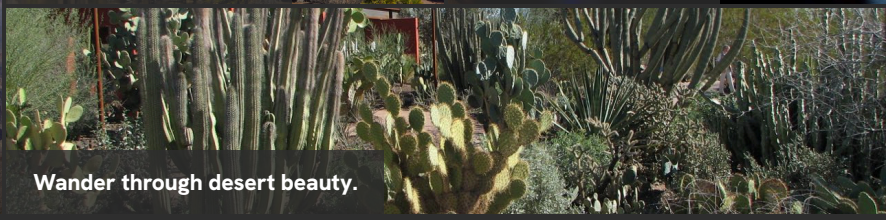
COME FOR THE SEMINAR STAY FOR SOMETHING EXTRAORDINARY

Make Thursday's Spirit-Led Fundraising seminar the start of an Arizona long weekend. Bring your spouse or a friend, stay through Sunday, and enjoy unforgettable scenery, desert adventures, and time to unwind.









A day to strengthen your ministry.
A weekend to refresh yourself.

Nearby hotels and an interactive map on the website.

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PLAN YOUR VISIT
Scan for ideas, hotels and the map