

Campaign Progress Report (2-14-23)

1. Campaign visits:

- o 56 complete (since Nov 22); 36 donors so far for Phase 2+3 (6 unsolicited)
- o 24 have not yet shared their giving plans; potential additional intentions of \$5.5MM-12MM from this group.
- o 69 prospects in “next round;” 9 visits scheduled so far

2. By the numbers:

	Total received:	Total intended:	Total intended minus total received (for receipts)	
	\$11,370,913.50	\$22,106,711.88	\$10,735,798.38	
	Amount Received Updated 2/13/23	Amount Intended Updated 2/13/23	Percent received	Percent Intended
Phase 1:	\$6,700,000	\$6,700,000	100.00%	100.00%
Phase 2:	\$4,670,913.50	\$15,406,711.88	23.12%	76.27%
Phase 3:	\$0	\$0	0.00%	0.00%

Number of Gifts Needed	In the Range of	Totaling	Committed To-Date	Remaining Prospects
1	\$ 5,000,000	\$ 5,000,000		1
2	\$ 2,500,000	\$ 5,000,000		0
3	\$ 1,500,000	\$ 4,500,000	3	4
4	\$ 1,000,000	\$ 4,000,000	5	2
8	\$ 500,000	\$ 4,000,000	4	4
16	\$ 250,000	\$ 4,000,000	8	8
20	\$ 100,000	\$ 2,000,000	7	
30	\$ 50,000	\$ 1,500,000	2	
40	\$ 25,000	\$ 1,000,000	4	
100	\$ 10,000	\$ 1,000,000	1	
Other gifts totaling:		\$ 500,000	2	
Total		\$ 32,500,000	36	

3. Comparing responses during the PCS study to the intentions shared so far:

- a. 7 Partners have given/committed more than the higher number they shared in the study (1 at \$2.2MM; 2 at \$1MM; 1 at \$750k; 2 at \$500k; 1 at \$75k)
- b. 9 Partners have given/committed at or near the higher number they shared in the study
- c. 5 Partners have given/committed at or near the lower number they shared in the study
- d. 28 Partners who participated in the study and indicated a number haven't confirmed intentions yet

- e. 6 Partners/donors who did not participate in the study have given/shared intentions
- f. 50 of the 56 visits we've had so far have been with Partners who participated in the PCS
- g. 2 PCS participants who gave a gift range have indicated that they will not be supporting the campaign; 1 PCS participant who gave a gift range is now a maybe for Phase 3
- h. Only 7 of 69 of the prospects in the next group participated in the PCS